

A BETTER WAY FOR INVESTMENT MANAGERS

Investment managers are continually challenged in their pursuit of a more efficient and profitable business, but often limited by inadequate resources and technology. Adapting to changing regulatory and compliance requirements while trying to meet demands for more complex investments only adds to this challenge.

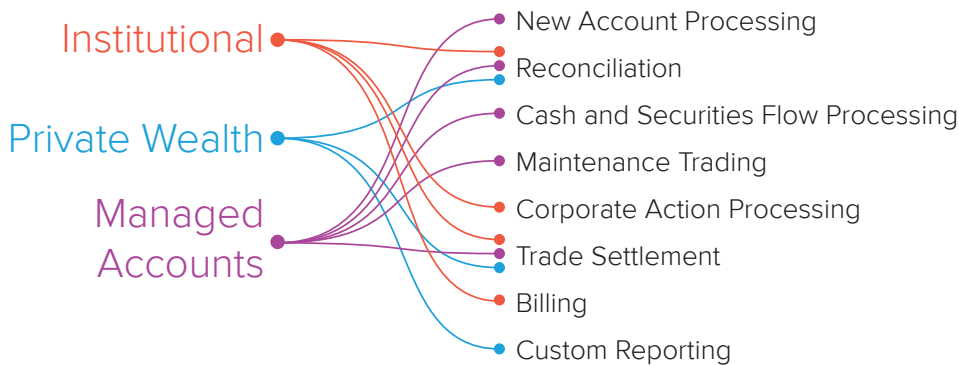
Archer helps asset management firms grow and scale their business with a single, comprehensive investment management solution that features selective outsourcing and the only multi-channel investment platform on the market.

ADVANCE YOUR BUSINESS WITH ARCHER

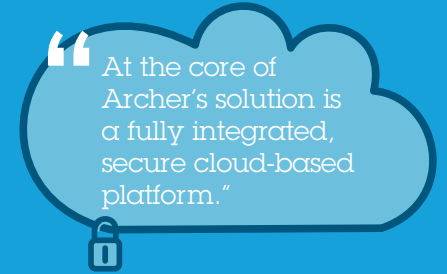
Archer (formerly Market Street Advisors) was founded in 2000 by industry experts committed to helping customers break free from legacy technology. With a collective 400 years' experience in the asset servicing industry, we enable product and asset growth across all distribution channels including institutional, private wealth and retail managed accounts.

Our servicing platform offers investment managers a comprehensive solution for all asset classes and currencies on a single investment book of records (IBOR) for all channels. Our ability to deliver flexible outsourcing solutions complements our clients' new product and distribution objectives, with a keen focus on containing operations and technology costs.

Archer's selective outsourcing model provides investment managers across institutional, private wealth and retail channels with an efficient, cost-effective way to position themselves for future growth and expansion into new markets and products.



By choosing only the services that suit your business needs – up to and including the full outsourcing of middle- and back-office processes – you are free to focus on what matters most.



- Trade Order Lifecycle Management
- Automated Reconciliation
- Portfolio Accounting
- Performance Measurement
- Securities Valuation
- Corporate Actions
- Billing
- Model Workstation
- Flexible Data Delivery
- Custom Client Reporting
- Operations Control CenterSM & DashflowSM
- Data Warehouse
- Custodian and Sponsor Adapters
- 3rd Party Integration

For more information:
archerIMS.com
(484) 615-6271
info@archerIMS.com

SINGLE PLATFORM TECHNOLOGY. UNLIMITED GROWTH POTENTIAL.

At the core of Archer's solution is a fully integrated, secure cloud-based platform designed to support the needs of all channels in the investment management industry. Built on an open, relational database and designed with an intuitive interface, Archer streamlines trade processes and solves data management problems so that customers can rapidly scale and grow their business. Archer's investment management solution includes:

Trade Order Management

- Multiple trading scenarios
- Automated trade communication
- Builds blocks and allocates trades
- Supports multiple restriction levels; models, buy lists and ad-hoc orders
- Pre and post-trade compliance

Multi-Discipline Accounts

- Unified managed accounts platform
- Manages MDA sleeves and individual accounts
- Household-level reporting
- Pre-trade compliance across MDA accounts

Performance Measurement

- Daily valuations form basis for accurate reporting
- Composite management and reporting
- Account level comparison indices
- Supports GIPS standards

Global Securities

- Transactions reported in base and local currencies with accurate performance measurement
- FX updated daily
- Intraday pricing on non-USD securities

Integrated Workflow

- Document storage attached to account records
- Fully automated processes
- Process management across multiple departments and locations
- Issue tracking to ease audits and verifications

Portfolio Accounting

- Accurate accounting for domestic and international equities, ETFs and mutual funds
- Fully supports derivatives and complex fixed-income
- Intraday pricing and daily corporate actions

Reporting

- Dynamic management reports and charts
- Direct-to-Excel output for flexible analysis and data use in real life
- True custom reporting supports your established brand

Integrated Billing

- Unlimited, flexible billing profiles from asset classes to individual securities
- Excludes assets down to individual securities
- Combines household assets into a single bill, with ability to exclude certain assets

Model Workstation

- Model management and implementation workflow
- Push e-mail notifications
- Intuitive blotter-style presentation with on-screen action indicators
- Complete history of model changes available

ARCHER IN ACTION



570+

ESTABLISHED INTERFACES WITH MAJOR
CUSTODIANS & DISTRIBUTORS



16+ Billion

IN NEW ASSETS OVER PAST 24 MONTHS
FOR OUR CLIENTS