

➤ **BNY | ARCHER**



**GROW FASTER
WITH ARCHER**

Simplify the Complexity of the Investment Management Process

Archer helps investment managers grow through new product development, expanded distribution, and streamlined operations.

Speed up and simplify operations at every stage to stay focused on what matters most — managing investment portfolios, building client relationships, and scaling your business.

Archer is a technology-enabled service provider that delivers a comprehensive middle office solution to help investment managers meet the needs of institutional, private wealth and retail investors. Our simplified target operating model combines fully integrated technology with the latest in machine learning, robotic process automation, and knowledgeable service team for end-to-end support of investment solutions.

Expand Distribution and Reach

Reduce time to market and keep costs predictable. Archer facilitates connections to trade and distribution partners with integrated processes and data.



Every element of Archer's turnkey technology integrates seamlessly with existing systems – including individual account and composite performance support.



Get transparency at every level of outsourcing to expand into new distribution channels and deepen product benches with control and peace of mind.

Launch New Products for Growth

Raise assets through product expansion and develop and deliver a range of investment products across all asset classes, including customized products, with Archer's fully integrated solution and service model.

Ensure sponsor program compatibility and unencumbered data flow through Archer's deeply integrated partnerships with custodians and brokers. Our technology applies flexible solutions across every product set, supporting complex investments, novel investor account structures, and multicurrency investments.

Increase Productivity with Streamlined Operations

Archer helps managers scale operations across all channels to proactively address pricing, regulatory, and competition pressures.

Managers can access a single book of records for different investment products and workstream tools, automatically connecting investment decisions to account actions, and improving data visibility. This robust ecosystem of connections includes portfolio accounting, corporate action processing, and acts as an investment book of record (IBOR) while ensuring seamless integration from Omgeo to trade settlements to SWIFT messaging with real-time status views.

For large and complex institutional investment portfolios, Archer provides customized, consultative support. From processing corporate actions to supporting compliance with investment policies, managers benefit from customized reporting, variation margin, and aggregate performance data to streamline every aspect of portfolio management. Archer easily integrates with clients' custodians, administrators, and brokers for efficient trade flows, automated multicurrency reports, and exacting reconciliation, all

ARCHER HELPS INVESTMENT MANAGERS



Accelerate product innovation



Streamline operations



Strengthen business continuity and information security



Eliminate burdens and cost of legacy technology



Reduce future capital expenditures



Improve ROI on product expansion and acquisitions

Personalization at Scale

Incorporate the customization investors are seeking, like direct indexing, values-based investing, and tax optimized strategies. Customize at the account or product level to accommodate individual investment preferences as well as firm and sponsor-level restrictions. Easily view and manage accounts, leveraging a side-by-side comparison of a benchmark portfolio to a customized version.

DIRECT INDEXING: CUSTOMIZED INVESTING

Deliver personalized direct indexing at scale with our technology-enabled solution. Archer makes direct indexing more accessible by accommodating fractional share trading — which can be labor intensive — as well as streamlining personalization and tax management.

Efficiently rebalance customized direct indices and build orders across thousands of accounts in seconds. Our platform is connected across all distribution channels for complete integration with third parties — custodians, administrators, brokers, and sponsor platforms — as they offer direct indexing.

TAX OPTIMIZATION: MAXIMIZE RETURNS

Maximize investors’ after-tax returns with an integrated and automated solution that provides a high level of transparency. Our flexible, open architecture solution enables managers to use a broad range of constraints as well as multi-period and multi-account optimization to support active and passive portfolios, multiple currencies, and other assets.

This solution includes the ability to leverage another third-party data or their own proprietary optimizer to develop customized, goals-aligned portfolios for both actively managed and direct indexing accounts.

VALUES-BASED INVESTING: ACCELERATE IMPACT

Combine investment strategies with ESG data to deliver scalable custom products. Create and oversee a variety of targeted investment options and provide for full personalization across a large volume of accounts using Archer’s intuitive solution.

- Use data for multiple factors to screen, tilt or restrict portfolio holdings and weights.
- Leverage investment expertise and develop customized versions of a core strategy.
- Test drive them in the market, and ultimately, deliver personalized client experiences.

Our Comprehensive Middle Office Solution

Consolidate key functions into one intuitive platform with our proprietary technology. Archer’s flexible outsourcing solution includes unique services and transparency at every level, enabling investment managers to enter new distribution channels and expand their product offerings.

ACCOUNTING & OPERATIONS

- Investment Accounting
- Securities Master with Integrated Pricing
- Account Services & Communication
- Corporate Actions Support
- Reconciliation

TRADE LIFECYCLE MANAGEMENT

- Trading & Rebalancing
- Order Management
- Settlement Services
- Model Delivery
- ESG Overlay Solutions

PERFORMANCE, RISK & COMPLIANCE MANAGEMENT

- Performance Measurement
- Composite Management
- Attribution & Risk Reporting
- Compliance & Risk Management

CUSTOM SUPPORT SERVICE

- Intelligence Dashboards
- Customized Client Reporting & Billing
- Live & On Demand Training
- Dedicated Service Diamonds
- Data Cloud

FULLY INTEGRATED TECH-ENABLED SERVICE OFFERING

ABOUT ARCHER



Best Outsourcing/BPO Provider to the Buy Side – 2023
Best Integrated Middle Office Platform – 2022
Best Outsourcing Provider to the Buy-Side – 2020
Best Cloud-Based Services Provider – 2017



Inc. 5000 Fastest Growing Private Companies in America

2017, 2018, 2019, 2021, 2022, 2023, 2024



Fund Intelligence Operations & Services Awards

Best Cloud-Based Middle/Back Office Solution 2023

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