

## ARCHER DATA MART

Access to data is critical in today's business environment, which is why Archer provides complete transparency to portfolios, transactions, and performance through an intuitive user interface. However, as your business grows and client servicing needs increase, you may benefit from a more direct integration with data for such things as CRM and business intelligence tools. Archer offers a Data Mart that can provide seamless data integration through API-ready applications or direct queries. Because the Data Mart resides within Archer's secure cloud environment, you won't need to setup or maintain your own onsite servers or database.

SECURE-CLOUD PLATFORM

# ARCHER

DATA WAREHOUSE

DATA MART

AUM  
TRANSACTIONS  
PERFORMANCE  
TRADES  
HOLDINGS  
CASH & SECURITY FLOWS  
COMPOSITES  
BILLING  
SECURITY ATTRIBUTES  
ACCOUNT DATA

## ASSET MANAGER

REPORTING TOOLS

BUSINESS INTELLIGENCE

CLIENT PORTAL

API-READY  
APPLICATIONS



## DATA MART - THE DETAILS

The Archer platform has been built to provide transparency into a firm's complete dataset. However, for those managers who wish to access their data for off-application use or processes unique to their business, Archer's Data Mart provides a direct link to information. The table shown here describes the complete dataset available.

Archer's Data Mart is pulled from the full data warehouse daily following a complete processing cycle, ensuring that it is populated with the most recently available information.

Managers can connect to the data through direct SQL queries, or through APIs. The information provided can be used for developing in-house client statements, management level reports, business intelligence tools, feeding CRM applications, or many other data-centric tasks.

TABLE DESCRIPTION	DATA CONTENT
Account Profile Data	All accounts' profile data, including terminated accounts with termination date and termination value.
Active accounts' AUM and flows	Currently active accounts with latest AUM and flows through month-to-date
Active accounts' AUM and flows, PME	Currently active accounts with AUM and flows as of prior month-end
Billing Profile	Billing profile detail for currently active accounts. (i.e. the billing setup by account)
Composite members, by composite	Current composite membership.
Historical composite membership changes	All historical composite member history by composite, including dates for account inclusion/exclusions
Composite performance, by composite	Most recent monthly performance by composite
Current holdings by account	Current holdings for all active accounts
Holdings by account, PME	Holdings for all active accounts, effective prior month-end
Industry code assignments by security	Industry codes mapped to SIC code for securities held during the current and prior months
Sector assignments by security	Custom sector assignments at the security level (e.g. IBM is assigned to TECHNOLOGY)
Account performance summary, current	Multi-period, gross and net performance for all active accounts -- current MTD, as of prior business day
Account performance summary, PME	Multi-period, gross and net performance for all active accounts -- effective as of prior month-end
Daily performance	Daily returns for authorized accounts, starting from the first day of the prior month through current MTD
Monthly performance history, by account	Monthly account level return histories for active accounts; includes total gross, net, and asset class returns where available. Integrates converted performance histories
Trade activity, by account	Current accounts' trade activity starting from the first day of the prior month, through current MTD
Transaction activity, by account	Current accounts' transactions from the first day of the prior month, through current MTD. Includes: account flows (contribution, withdrawal, security receives, security delivers, expenses, and management fees